



## MEDIA INVESTMENT PRINCIPLES

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At Humanity United, we engage media partners, journalists, and storytellers in order to educate audiences about important social issues. Our ultimate objective is to help create the space for action and change.

We support reporting that is aligned with our mission and related to our work, adhering to the following key principles:

### Independence

We recognize and honor the firewall of editorial independence that is essential to the integrity of this work. The media organizations and journalists we support have the freedom to develop and publish stories without interference from HU.

### Integrity

We seek and work with partners who practice the highest quality of reporting and with media outlets that have high quality editorial and ethical standards.

### Transparency

We strive to be transparent about funding journalism, and we ask the media outlet or reporter to disclose that HU is a funding source.

### Inclusivity

We support organizations that demonstrate their dedication to inclusive journalistic practices and seek diverse voices and perspectives. We strive to reach a variety of audiences through our media support.